



Communicating Research Results to different audiences

Key information

Small description of your webinar:

The objectives of this training are that participants:

- Understand the different elements that play in communication and how to manage them actively (speaker, listener, message, channel, noise). Reflect together on what are the key elements for effective communication.
- Learn the basics of storytelling techniques as the grounds onto which one builds particular communication mechanisms, and get experience by working some use cases.
- Deepen-up in the educational power of communication.
- Experiment with new communication possibilities also useful for science (podcasts, blogs, memes, masterclasses...).

This training is addressed to any researcher. It can be complemented with a dedicated training on proposal writing.

Which skills will be targeted during your training? From <u>Discovery Learning's ontology</u> In order of intensity:

- Core skills: Communicating results of research, Working across disciplinary boundaries, Embracing diversity.
- Impact skills: Communicating ideas to different audiences, Networking and building alliances.

Methodology:

- Gamification
- Work-base learning