

# Keys to write a competitive MSCA-PF-2023 proposal

SECOND SESSION	
10:00	WELCOME AND INTRODUCTION TO THE WORKSHOP
10:15	MAKE YOUR RESEARCH AND TRAINING COMPELLING - EXCELLENCE
	<ul style="list-style-type: none"> <li>• General defense of the proposal. How to identify relevant objectives and justify the relevance, originality, and innovative aspects of your research. Justification of the proposed conceptual approach.</li> <li>• Focus on the methodology, including an interdisciplinary perspective. Integrate the dimension of gender and diversity into the research. Principles of open science and balance with intellectual property.</li> <li>• Definition of a coherent program for supervision, training, and knowledge transfer. The profile and functions of the supervisor. Design of the training strategy, including the transfer of relevant knowledge. Secondments or placement?</li> <li>• Demonstrate the potential and trajectory of the researcher in line with their curriculum and the project.</li> </ul>
QUESTIONS AND ANSWERS	
12:00	IDENTIFY YOUR ACHIEVEMENTS - IMPACT
	<ul style="list-style-type: none"> <li>• Identify credible career expectations, professional opportunities, and capacity development.</li> <li>• Efficient dissemination, exploitation, and communication strategies, including IP management.</li> <li>• Evaluation of the scientific, technological, and social contributions of the project.</li> </ul>
QUESTIONS AND ANSWERS	
12:45	TURN YOUR IDEAS INTO ACTIONS - IMPLEMENTATION
	<ul style="list-style-type: none"> <li>• Ingredients of an effective work plan with packages, tasks, deliverables, milestones, risks, and consistent contingency plans. Gantt chart.</li> <li>• Defense of the capacity of the host institution and other participants and the available means of support for the researcher and their project.</li> </ul>
QUESTIONS AND ANSWERS	
13:30	FINAL ISSUES
	Key points for defending the candidate's CV, supervisor, and the institutions where the project will be carried out.
14:00	END OF THE SECOND SESSION

## Speaker: Francisca Gómez – EU Expert Consultant

Francisca holds a PhD in Geological Sciences and was one of the first beneficiaries of MSCA Postdoctoral Fellowships. She has been involved as expert evaluator for the European Commission since 2001. This expertise has been essential to acquire a unique understanding of the Commission's views.

Along her more than 30 years career, she has been involved in the design, development and management of research and consultancy projects. For the last ten years, she has supported institutions and individuals participation strategies, advocating and supporting their proposals to EU Research Programmes, with an emphasis on Marie Skłodowska-Curie.

She launched innoScope in 2019, as a personal initiative to provide highly specialised consultancy services for Marie Skłodowska-Curie actions, with a flexible approach and a variety of consultancy, coaching and training options available. Thanks to her extensive knowledge of the programme, she has successfully supported candidates and institutions.